For Immediate Release

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Apperson Gives New Life to Old Technology

Charlotte, NC - Apperson, Inc. is unveiling a groundbreaking technology improvement that will represent the first time optical mark read (OMR) test scanners are able to scan traditional, Scantron™-like bubble sheets directly into a cloud-based application interface.

The technology will be included in the new free version of the Apperson Evo assessment system which is set to be released in early April. With the ability to seamlessly scan bubble sheets directly into a web interface, Apperson is enabling over 200,000 teachers using 35,000 scanners the ability to experience the benefit of managing their classroom assessment data online without having to give their assessments online.

"For years we have heard about assessments going online but the reality is that the vast majority of schools lack the sufficient infrastructure to make this shift," stated Jessica Adamson, Apperson's Director of Product Strategy. "The beauty of online assessment is the ability to get immediate data and to personalize learning. We have found a way to deliver these benefits without the burden of requiring a classroom full of students to be online. While Evo does feature robust online assessment capabilities, we believe the true and immediate value of Evo is its ability to meet schools where they are today and grow with them into the future. And today most schools still need to assess their students on paper."

On why Apperson is building innovation around what may seem to many like outmoded technology, Apperson's Director of Application Architecture, Brian Ludemann, shared "We constantly hear from teachers who have been promised the convenience and cost-savings of using flatbed scanners or webcams to print and scan plain paper answer sheets, but they are frustrated with the clunkiness and errors of these solutions. Teachers know and trust our technology – over 120 million tests were given with our products using this technology last year. Schools are currently faced with a daunting transition to online technologies. Evo allows schools to make the transition at a comfortable pace."

In addition to seamless integration with Apperson products, Apperson is investigating other opportunities for proliferating its scan-to-the-cloud component, including licensing the software to other assessment systems.

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<u>About Apperson</u>

Apperson's K-12 assessment solutions help educators develop a 360° panorama of the student and their strengths, as well as areas of opportunities, that can inform curriculum decision-making and create positive learning outcomes. Whether it's DataLink scanners, or the Evo assessment platform, Apperson's products support and encourage a holistic learning and development approach by helping teachers turn assessment data into actionable information.